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**SAILING**

design by Yabu Pushelberg

**FANTINI DEBUTS *SAILING* DESIGN YABU PUSHELBERG**

**Milano Design Week Sept 2021**

**Pella, Italy--**Fantini is proud to debut **Sailing**, a new bath fixtures collection created in collaboration with the renowned New York- and Toronto-based design firm Yabu Pushelberg. *Sailing* is the family-owned, Italian company’s first North American collaboration for the Fantini brand, and an evocative translation of an essential design object.

*Sailing*’s subtly horn-shaped faucet handles and sleek spout are a poetic reinterpretation of the most classic form of boat cleats, necessary fixtures for securing water crafts by rope.

Immagine che contiene parete, interni, bianco

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Yabu Pushelberg drew inspiration from Fantini’s native home on Lake Orta in Northern Italy, noting, “Lake Orta is known for its romantic scenery and powerful serenity. We wanted to emulate the lake’s essence as a tranquil retreat while paying homage to the boldness of Fantini’s creative point of view as a master faucet producer.” In the care of Yabu Pushelberg’s design team, the transformative power of a day on the crystal-clear water became the story of *Sailing,* and a functional naval shape was transformed into a sleek bathroom accent.

Whether in corporate or hospitality settings or at home, *Sailing* enhances the utilitarian washroom space with timeless sophistication. The collection seamlessly brings together the light hearted nature of studio founders George Yabu and Glenn Pushelberg with the powerful design behind Fantini’s exceptional portfolio. As the collection is observed, theunderstated design reveals its enticing edges and thoughtful carve-outs, design undercurrents which emphasize water as both Fantini’s birthplace and spirit of their craft.

**About Fantini**

Founded in 1946 by brothers Giovanni and Ersilio, Fantini has always been a force of creative intensity that combines hand-craftsmanship with industrial technology. For more than sixty years, Fantini has been producing innovative products with a deep concern for ethics in manufacturing and production methods, and inspired by the form, qualities, and applications of water. Fantini designs have become an international benchmark in the evolution of kitchen and bathroom design, emphasized by their collaborations with the best design minds and creative forces. The company has undergone great technological advancement over the years through research that has led it to create increasingly sophisticated, high quality products that have earned it widespread international acclaim.

**About Yabu Pushelberg**

Yabu Pushelberg is a holistic design agency dedicated to crafting superlative experience and brand identity through integrated ideation, design and curation. Unprecedented thoughtfulness defining 40 years of work has asserted founders George Yabu and Glenn Pushelberg as celebrated leaders across design disciplines. Having evolved from a studio founded on interior design, Yabu Pushelberg’s offices in Toronto and New York now specialize in sensibilities spanning architecture, landscapes, interiors, lighting, furniture, objects, textiles, branding and graphics. This comprehensive approach coupled with the studio’s narrative-based design trademark has ushered Yabu Pushelberg into a full-fledged creative agency redefining modern luxury around the world.

Attached

HD images taps collection - finish Matt Gun Metal PVD

sketch

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